

# JASON DORSEY

Acclaimed Speaker | Generational Researcher and Strategist

# GENERATION REBOUND

Leading and Inspiring Multiple Generations to Thrive Through Uncertainty and Emerge Stronger



## PRESENTATION OUTCOMES

The COVID-19 pandemic presents leaders with never-before-seen challenges and *hidden* opportunities:

- How do you lead, message, and drive results across generations in a time of rapid change and challenge?
- How do you keep generations working together, focused, and motivated during a time of stress and uncertainty?
- Most importantly, how do you inspire resilience, innovation, and progress to emerge stronger and poised to drive growth?

“Your leadership *during* the pandemic determines your trajectory when you come out of it.”

~Jason Dorsey

## Request More Information

Please contact Emily Boyd to check Jason’s availability for in-person and virtual presentations or to request additional information:

**Emily@GenHQ.com**

**512-259-6877**

*Please note: Jason Dorsey is not available through speaker bureaus.*





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## PROGRAM CUSTOMIZATION

Your Generation Rebound presentation can be customized to include:

- The Center for Generational Kinetics' latest research
- Data from your organization
- Practical solutions specific to your participants and outcomes

Jason will work closely with you to craft an in-person or virtual presentation that perfectly fits your must-achieve results.

## PROGRAM OVERVIEW

### Jason Dorsey delivers urgent and inspiring leadership insights in his most time-sensitive presentation ever: **Generation Rebound**

In this powerful presentation, you'll learn how to drive engagement, trust, and performance across generations during a time of uncertainty.

You'll learn why different generations experience the same crisis differently—and what to do about it. This includes explaining why some members of Gen Z went on spring break during the coronavirus pandemic, and some Baby Boomers kept playing golf with friends.

Every leader in attendance will leave with new insights, strategies, and **specific actions** they can apply immediately to rebound and drive growth in this COVID-19 new world.

A globally sought-after speaker and advisor to senior leaders, Jason Dorsey has led research on how to message, lead, and what behaviors *actually work* with each generation in times of uncertainty and rapid change. In addition, he has frontline insights from four generations of employees and consumers, each one experiencing the impact of the pandemic differently.

This is why leaders at public companies, start-ups, venture capital firms, board of directors, and private equity firms rely on him to be their advisor and present to their leadership.

Generation Rebound is the urgent story that leaders need to hear now. This customized program provides the motivation, practicality, and missing insights leaders need to navigate this challenging time—and emerge stronger than ever before.

## PRESENTATION OPTIONS

Jason's programs are inspiring, highly interactive, and include:

- In-person keynote presentations
- Virtual presentations and webinars
- Half-day strategy sessions
- Full-day breakthrough sessions

Jason has received over 1,000 standing ovations. He has headlined events from global summits with 100,000 virtual attendees to exclusive executive leadership and board retreats.

“ Jason Dorsey is one of the most compelling and engaging speakers I've come across in my career.

In fact, 'speaker' does not adequately describe Jason, who is equal parts researcher, social anthropologist, and entertainer. ”



Mercedes-Benz

~Stephen Cannon, CEO