

# JASON DORSEY

Acclaimed Keynote Speaker | Gen Z and Millennials Researcher

## LEADING MULTIPLE GENERATIONS

How to Unlock the Hidden Power of Every Generation at Work

### PRESENTATION OUTCOMES:

- Gain a *completely new way to view generations* that inspires action from every generation
- Uncover new and unexpected value in the unique strength and talent every generation brings—from Gen Z to Baby Boomers
- Leave with *specific actions customized to your audience* that you can use immediately to drive communication, trust, teamwork, motivation and more!

### Contact Us for More Information:

Please contact Emily Boyd to check Jason's availability or to request a speaking proposal:

**Emily@GenHQ.com**

**512-259-6877**

*Please note: Jason Dorsey is not available through speaker bureaus.*





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## ABOUT JASON DORSEY

- Bestselling Author at Age 18
- Featured on more than 200 TV shows
- President, The Center for Generational Kinetics
- Over 1,000 standing ovations

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## PROGRAM CUSTOMIZATION

- Includes Jason's latest generational research from around the world
- Customized to your audience, event, and must-drive outcomes
- Presentation length ranges from a keynote to a full-day program

## PROGRAM OVERVIEW:

### WE WORK IN AN UNPRECEDENTED TIME OF GENERATIONAL CHANGE AND CHALLENGE

There are now four generations in the workforce, which has ignited innovation, but at the same time, it has created never-before-seen challenges for even the most experienced leaders.

Making matters more difficult is the tremendous amount of misinformation that attracts click-bait headlines and separates individual generations rather than bringing them together.

This generational divide is costly for employers, but it can be fixed. The key is to know—based on accurate data—which actions to take and when to take them because workplace strategies that work well with one generation can be a complete turn-off for others. By leveraging original research, you can transform this challenge into a breakthrough opportunity to drive workplace results. The solution is to provide your leaders with the right information about generational behaviors and mindset.

“ JASON DORSEY IS ONE OF THE MOST COMPELLING AND ENGAGING SPEAKERS I’VE COME ACROSS IN MY CAREER.

IN FACT, ‘SPEAKER’ DOES NOT ADEQUATELY DESCRIBE JASON, WHO IS EQUAL PARTS RESEARCHER, SOCIAL ANTHROPOLOGIST, AND ENTERTAINER. ”



Mercedes-Benz

- Stephen Cannon, CEO