

JASON DORSEY

Acclaimed Keynote Speaker | Gen Z and Millennials Researcher

LEADING MILLENNIALS AT WORK

Igniting Millennial Talent and
Performance

Contact Us for More Information:

Please contact Emily Boyd to
check Jason's availability or to
request a speaking proposal:

Emily@GenHQ.com

512-259-6877

*Please note: Jason Dorsey is not
available through speaker bureaus.*

PRESENTATION OUTCOMES:

- This presentation delivers a completely new view of Millennials—including why they are **two generations** and not one!
- Gain brand-new insights to immediately drive **more Millennial job applicants**, retention, innovation, communication, and trust
- Leave with research-based solutions to **activate this generation** as employee, managers, and leaders—even if you are one!





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ABOUT JASON DORSEY

- Bestselling Author at Age 18
- Featured on more than 200 TV shows
- President, The Center for Generational Kinetics
- Over 1,000 standing ovations

PROGRAM CUSTOMIZATION

- Includes Jason's latest generational research from around the world
- Customized to your audience, event, and must-drive outcomes
- Presentation length ranges from a keynote to a full-day program

PROGRAM OVERVIEW:

UNLOCKING THE HIDDEN POTENTIAL OF MILLENNIALS AS EMPLOYEES AND MANAGERS

Millennials are now the largest generation in the workforce. This much-misunderstood generation brings a different approach, communication style, and motivation to work. Now ranging in age from their early 20s to their very late 30s(!), this generation is creating all kinds of workforce challenges, but also tremendous opportunities.

In this acclaimed presentation, **Leading Millennials at Work**, the #1 Millennials expert, Jason Dorsey, separates myth from truth based on his center's groundbreaking Millennials research.

Jason will share his groundbreaking discoveries, including why Millennials who don't act entitled are actually the group most offended by the ones who do! Jason takes the news headlines about Millennials and turns them upside down with truth, data, and laugh-out-loud stories taken directly from the frontlines.

“ JASON DORSEY IS ONE OF THE MOST COMPELLING AND ENGAGING SPEAKERS I'VE COME ACROSS IN MY CAREER.

IN FACT, 'SPEAKER' DOES NOT ADEQUATELY DESCRIBE JASON, WHO IS EQUAL PARTS RESEARCHER, SOCIAL ANTHROPOLOGIST, AND ENTERTAINER. ”



Mercedes-Benz

- Stephen Cannon, CEO