

# JASON DORSEY

Acclaimed Keynote Speaker | Gen Z and Millennials Researcher

## SALES SECRETS FOR EVERY GENERATION

Specific Solutions for Driving Sales Results  
with Four Generations at the Same Time

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### Contact Us for More Information:

Please contact Emily Boyd to  
check Jason's availability or to  
request a speaking proposal:

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*Please note: Jason Dorsey is not  
available through speaker bureaus.*





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## ABOUT JASON DORSEY

- Bestselling Author at Age 18
- Featured on more than 200 TV shows
- President, The Center for Generational Kinetics
- Over 1,000 standing ovations

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## PROGRAM CUSTOMIZATION

- Includes Jason's latest generational research from around the world
- Customized to your audience, event, and must-drive outcomes
- Presentation length ranges from a keynote to a full-day program

## PROGRAM OVERVIEW: SALES SECRETS FOR SELLING AND MARKETING TO EVERY GENERATION AT THE SAME TIME

Sales professionals, marketers, and leaders are facing a never-before-seen challenge: selling and marketing to four generations at the same time. This challenge can derail sales, cost legacy clients, and impact growth from enterprise software and vehicle sales to insurance and financial services.

Today's sales and marketing professionals urgently need to *accurately* understand each generation and take the right steps to drive leads, trust, and close the sale with multiple generations at the same time. In this acclaimed presentation, Jason Dorsey solves this challenge with never-before-seen data and specific, step-by-step solutions.

Jason will cut through generational myths to show you what truly works to drive interest, close sales, and spark referrals.

**Your team will leave with specific actions they can use the same day.** This powerful presentation will unlock the sales and marketing potential of your audience by giving them the tools and inspiration they need to act to drive results immediately.

“ JASON DORSEY IS ONE OF THE MOST COMPELLING AND ENGAGING SPEAKERS I'VE COME ACROSS IN MY CAREER.

IN FACT, 'SPEAKER' DOES NOT ADEQUATELY DESCRIBE JASON, WHO IS EQUAL PARTS RESEARCHER, SOCIAL ANTHROPOLOGIST, AND ENTERTAINER. ”



Mercedes-Benz

- Stephen Cannon, CEO