

JASON DORSEY

Acclaimed Keynote Speaker | Gen Z and Millennials Researcher

IGNITING MILLENNIAL EMPLOYEE PERFORMANCE

Activating the Huge Potential of the
Largest Generation in the Workforce

Contact Us for More Information:

Please contact Emily Boyd to
check Jason's availability or to
request a speaking proposal:

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512-259-6877

*Please note: Jason Dorsey is not
available through speaker bureaus.*





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ABOUT JASON DORSEY

- Bestselling Author at Age 18
- Featured on more than 200 TV shows
- President, The Center for Generational Kinetics
- Over 1,000 standing ovations

PROGRAM CUSTOMIZATION

- Includes Jason's latest generational research from around the world
- Customized to your audience, event, and must-drive outcomes
- Presentation length ranges from a keynote to a full-day program

PROGRAM OVERVIEW:

UNLOCKING THE HIDDEN POTENTIAL OF MILLENNIALS AS EMPLOYEES AND MANAGERS

Millennials are now the largest generation in the workforce. This much-misunderstood generation brings different communication styles, motivations, and strengths to work, which creates all kinds of challenges and opportunities--depending on how you respond.

In this acclaimed presentation, the #1 Millennials expert, **Jason Dorsey, separates myth from truth** based on his center's groundbreaking research. Jason shares exactly what to do (and avoid) to recruit, retain, develop, and drive Millennial workplace performance. This has never been more important, as Millennials are driving every major workforce trend.

You'll gain a whole new way to view Millennials—even if you are one—and specific actions to drive job applications, trust, communication, talent development, and much greater employee retention.

This is THE Millennial keynote speech you've been waiting for that brings together data-driven truth with hilariously funny stories that will inspire every generation in your audience to re-think Millennials and activate the generation's tremendous potential as employees, managers, and leaders.

“ **JASON DORSEY IS ONE OF THE MOST COMPELLING AND ENGAGING SPEAKERS I'VE COME ACROSS IN MY CAREER.**

IN FACT, 'SPEAKER' DOES NOT ADEQUATELY DESCRIBE JASON, WHO IS EQUAL PARTS RESEARCHER, SOCIAL ANTHROPOLOGIST, AND ENTERTAINER. ”



Mercedes-Benz

- Stephen Cannon, CEO