

# JASON DORSEY

Acclaimed Keynote Speaker | Gen Z and Millennials Researcher

## THE GEN Z WORKFORCE DISRUPTION

Brand-New Insights and Practical Solutions  
to Unlock Gen Z's Huge Employee Potential



### PRESENTATION OUTCOMES:

- Hear brand-new “wow” insights into Gen Z and how they are poised to transform the workplace
- Learn step-by-step how to put your own generational strengths to use with never-before-seen data
- Gain specific research-based actions you can use immediately to drive Gen Z employee recruitment, retention, motivation, communication, and much more!

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### Contact Us for More Information:

Please contact Emily Boyd to check Jason's availability or to request a speaking proposal:

**Emily@GenHQ.com**

**512-259-6877**

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*Please note: Jason Dorsey is not available through speaker bureaus.*





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## ABOUT JASON DORSEY

- Bestselling Author at Age 18
- Featured on more than 200 TV shows
- President, The Center for Generational Kinetics
- Over 1,000 standing ovations

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## PROGRAM CUSTOMIZATION

- Includes Jason's latest generational research from around the world
- Customized to your audience, event, and must-drive outcomes
- Presentation length ranges from a keynote to a full-day program

## PROGRAM OVERVIEW: GEN Z IS HERE—AND THEY ARE VERY DIFFERENT FROM OTHER GENERATIONS!

In this action-packed presentation, **Jason Dorsey takes you behind the scenes with Gen Z:** their worldviews, how they're different from previous generations, and what his research shows unlocks their potential fast.

Jason and his global research team have uncovered the exact strategies that work to get Gen Z to apply for, accept, and keep a job, train effectively on the job, and view a job as a career to drive retention.

Filled with Jason's entertaining stories, humor, and real-world examples, this high-energy presentation is perfect for inspiring and educating leaders of all ages on how to unlock the potential of Gen Z.

**This unique program provides a brand-new lens** into a generation that does not remember a time before social media, has always been able to study via YouTube, and thinks Millennials are old!

You'll see firsthand why Jason Dorsey has received more than 1,000 standing ovations around the world, from New York and Los Angeles to Chile and India.

“ **JASON DORSEY IS ONE OF THE MOST COMPELLING AND ENGAGING SPEAKERS I'VE COME ACROSS IN MY CAREER.**

**IN FACT, 'SPEAKER' DOES NOT ADEQUATELY DESCRIBE JASON, WHO IS EQUAL PARTS RESEARCHER, SOCIAL ANTHROPOLOGIST, AND ENTERTAINER.** ”



Mercedes-Benz

- Stephen Cannon, CEO