

JASON DORSEY

Acclaimed Keynote Speaker | Gen Z and Millennials Researcher

CROSSING THE GENERATIONAL DIVIDE AT WORK

Unlocking the Hidden Power of Generations
to Grow Your Business

PRESENTATION OUTCOMES:

- Gain a *completely* new way to view generations that inspires action from every generation
- Uncover new and unexpected value in the unique strength and talent every generation brings—from Gen Z to Baby Boomers
- Leave with specific actions customized to your audience that you can use immediately to drive communication, trust, teamwork, motivation and more!

Contact Us for More Information:

Please contact Emily Boyd to check Jason's availability or to request a speaking proposal:

Emily@GenHQ.com

512-259-6877

Please note: Jason Dorsey is not available through speaker bureaus.





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ABOUT JASON DORSEY

- Bestselling Author at Age 18
- Featured on more than 200 TV shows
- President, The Center for Generational Kinetics
- Over 1,000 standing ovations

PROGRAM CUSTOMIZATION

- Includes Jason's latest generational research from around the world
- Customized to your audience, event, and must-drive outcomes
- Presentation length ranges from a keynote to a full-day program

PROGRAM OVERVIEW:

UNLOCKING THE HIDDEN POTENTIAL OF GENERATIONS TO GROW YOUR BUSINESS

We work in a time of unprecedented generational change and challenge. There are now *five* generations in the workforce, creating never-before-seen challenges for even the most experienced leaders.

Making the situation even more difficult is the tremendous amount of *misinformation* about generations. **This generational divide is costly for employers, but it can be fixed.** The key is to know—based on accurate data—which actions to take to drive communication, trust, teamwork, innovation and workplace performance.

In this acclaimed presentation, Jason Dorsey reveals exactly how to make the most of each generation, including your own, through his center's original research fielded around the world.

Jason reveals brand-new generational truths and new ways to leverage your own generational strengths. He shares “wow” data from his latest research, inspiring frontline stories, laugh out loud generational myths, hidden trends, and specific solutions you can use immediately to drive measurable results.

“ JASON DORSEY IS ONE OF THE MOST COMPELLING AND ENGAGING SPEAKERS I'VE COME ACROSS IN MY CAREER.

IN FACT, 'SPEAKER' DOES NOT ADEQUATELY DESCRIBE JASON, WHO IS EQUAL PARTS RESEARCHER, SOCIAL ANTHROPOLOGIST, AND ENTERTAINER. ”



Mercedes-Benz

- Stephen Cannon, CEO