

JASON DORSEY

The Gen Y Guy®

CROSSING THE GENERATIONAL DIVIDE IN EDUCATION

Unlocking the Power of Generations™ to Strengthen Education



A RESULTS-DRIVEN PROGRAM

- Positions the multigenerational education environment as an opportunity to best serve today's students
- Delivers actionable insights into all four generations in education
- Reveals numerous ready-to-use actions collected from Jason's work on-site at more than 700 colleges and schools

YOUR CUSTOM PRESENTATION

For the first time ever, four generations are working side by side in education. This is creating all kinds of challenges—from communication and teamwork to student engagement. But this is also a tremendous opportunity.

In *Crossing the Generational Divide in Education*, bestselling author Jason Dorsey shares specific strategies taken from his work on-site at 700 schools and colleges throughout the world. These strategies drive cross-generational performance with education professionals at all levels.

Contact Emily now to check Jason's availability

EMILY BOYD, VP OF SPEAKING SERVICES
[1 512-259-6877](tel:15122596877) or Emily@GenHQ.com

LEAVE THIS PROGRAM ABLE TO:

- Understand how generational differences can become a strength in education
- Appreciate the value every generation brings
- Transform generational disconnects into breakthrough opportunities

CUSTOMIZED FOR YOU

This presentation includes a multi-page handout and ready-to-use strategies specifically designed for education environments.

FORTUNE



THE VIEW

20/20

60 MINUTES

THE WALL STREET JOURNAL
WSJ

JASON DORSEY

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Jason makes the complex topic of generations actionable and entertaining—without using PowerPoint.

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NEW YORK STATE SCHOOL BOARDS ASSOCIATION

"Approximately 800 school-board members and superintendents attended your presentations at NYSSBA's annual convention. Your energy, enthusiasm, and humor kept every member of that diverse audience totally enthralled. It was no surprise that all reviews identified you as a highlight of the convention, with comments such as 'Speaker was super!' and 'Need more speakers like Jason Dorsey!' In sum, you were superb."
Hugh D. Clark, Director, Leadership Development

TEXAS ASSOCIATION FOR THE GIFTED AND TALENTED

"Jason's 50-minute keynote speech to our audience of 2,500 was a huge success, receiving a standing ovation from the crowd. I would strongly recommend him as a keynote speaker."
Tracy Weinberg, Associate Director

SOUTH DAKOTA DEPARTMENT OF EDUCATION

"Jason Dorsey did a terrific job of addressing 400 teachers from across South Dakota. Through the use of personal experiences and humor, Jason helped our teachers with specific strategies to reach the students in our schools. Jason's insight and energetic delivery was a highlight of our Teacher Leadership Conference and resulted in him receiving a standing ovation."
Dr. Rick Melmer, Secretary of Education

More testimonials at JASONDORSEY.COM

JASON RYAN DORSEY...

Known as The Gen Y Guy®, Jason has been featured as a generational expert on *60 Minutes*, *20/20*, *The Today Show*, *The View*, and in *Fortune Magazine*. His unique speaking style combines the latest data and unforgettable stories with practical how-to.

- Bestselling author at age 18. Jason's bestselling books include *50 Ways to Improve Schools for Under \$50*, *My Reality Check Bounced!* and *Y-Size Your Business*
- Won Austin Under 40 Entrepreneur of the Year Award at age 25—one of the youngest winners ever
- Received standing ovations from education audiences throughout the U.S., and as far away as Egypt and India
- Most importantly, Jason's life was changed by an educator
- Chief Strategy Officer at The Center for Generational Kinetics

